VICTORIA

2024 Marks 20 Years of Dine Around and Stay in Town Promotion in Victoria

Annual event invites participants to have dinner out and make a night of it.

VICTORIA, B.C. (December 4, 2023) – One of Greater Victoria's favourite food festivals returns in 2024, providing locals and visitors alike an opportunity to enjoy the region's world-class culinary scene and make a night of it. Now in its twentieth year, Dine Around and Stay in Town Victoria runs from January 26 to February 11, 2024, and features a dozen hotels and more than 45 restaurants in the Greater Victoria area.

Destination Greater Victoria and the BC Restaurant and Food Services Association, Victoria Branch are once again teaming up to organize the popular event with support from Premiere sponsors Sysco and Gordon Food Service. Dine Around and Stay in Town offers participants an opportunity to choose from set menus at deliciously low prices: \$25, \$35, \$45, \$55 or \$65, and take advantage of special room rates from participating hotels ranging from \$149 to \$269.

"When Dine Around and Stay in Town started in 2004, the idea was to create a special event that would help both local businesses and the public, celebrate the growing food scene, and support restaurants during the off-peak season," said Paul Nursey, CEO of Destination Greater Victoria. "Today, the event is incredibly popular and Victoria's food scene is hailed as one of the best in the world. Chefs, restauranteurs, and hoteliers continue to push boundaries to elevate the visitor experience, making the region a must-visit spot for local and out-of-town foodies."

"For 20 years, this dining event has brought people with a passion for food and drink together," said Peter DeBruyn, Provincial Chair, BC Restaurant and Food Services Association. "I encourage everyone to enjoy an incredible meal created by some of the best chefs and restaurateurs in the Greater Victoria area. The support from this event maintains the vibrancy of our local restaurant scene at what is typically a slower time of year."

To kick things off, the Dine Around and Stay in Town Gala will take place January 25 at the Victoria Conference Centre. <u>Tickets</u> to the Gala are available to people 19 years of age or older. The Gala features tasty bites, a variety of beverages from BC wineries, craft breweries and other purveyors, as well as lively entertainment. Restaurants will showcase their Dine Around menus and take reservations while on site. It's anticipated the restaurants, wineries, and breweries will serve approximately 525 guests at the Gala, while building excitement for the endless dining experiences that await during the 17-day Dine Around and Stay in Town 2024 program.

More information on Dine Around and Stay in Town Victoria can be found here: <u>https://www.tourismvictoria.com/eat-drink/dine-around</u>.

- 30 -

About Destination Greater Victoria: Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing and management organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria. For more information, visit the Destination Greater Victoria <u>website</u>.

BC Restaurant and Food Services Association supports restaurant and foodservice operations across the province of British Columbia. As an advocate for the sector, BCFRA plays an integral role in development partnership and programs as well as bringing the voice of industry to the government and media, in an effort to support the success of operators.

VICTORIA

MEDIA CONTACT:

Astrid Chang, Executive Director, Corporate Communications and Community Relations 250-893-3995 astrid.chang@tourismvictoria.com

BACKGROUNDER

Participating Accommodations:

Abigail's Hotel Chateau Victoria Hotel and Suites Coast Victoria Hotel & Marina by APA Delta Hotels Victoria Ocean Pointe Resort Fairmont Empress Hotel Grand Pacific Huntingdon Manor Hotel Inn at Laurel Point Magnolia Hotel & Spa Pendray Inn and Tea House Spinnakers Guesthouses Victoria Marriott Inner Harbour

Participating Restaurants

10 Acres Pier 10 Acres Bistro 10 Acres Commons The Arbutus Room Blue Crab Seafood House Bard & Banker Boom + Batten Restaurant & Cafe Browns Socialhouse Victoria Falls Browns Socialhouse Langford Cactus Club Earls Restaurant FARO Fathom at Hotel Grand Pacific Ferris' Grill + Garden Patio Ferris' Upstairs Oyster Bar Fiamo Italian Kitchen Fire + Water Restaurant Glo Restaurant + Lounge Good Ovening Hermann's Jazz Club Irish Times Pub JR Slims L'apéro Wine & Cheese Bistro

Little Jumbo Restaurant & Bar Lot 1 Pasta Bar LURE Restaurant & Bar Marilena Café & Raw Bar Milestones Millstream Milestones Victoria Pendray Inn and Tea House Penny Farthing Public House Perro Negro Tapas & Wine O at the Empress Six Mile Pub & Eatery Spinnakers Gastro Brewpub Steamship Grill & Bar The Sticky Wicket The Courtney Room The Keg Steakhouse & Bar - Saanich The Keg Steakhouse & Bar - Fort Street The Ugly Duckling Virtuous Pie Vis-à-Vis Vista 18 Restaurant + Lounge Wind Cries Mary Zambri's