

DINE AROUND AND STAY IN TOWN STARTS TODAY

Residents encouraged to participate in the annual culinary celebration that supports local businesses

VICTORIA, B.C. (February 26, 2024) – One of Greater Victoria's most anticipated culinary events, Dine Around and Stay in Town, starts today. It's the perfect opportunity for residents to support the local hospitality industry by having dinner at a restaurant and making a night of it. The annual foodie festival runs until February 11 and showcases over 45 of Greater Victoria's finest restaurants with set-price, three course menus priced at \$25, \$35, \$45, \$55 or \$65 per person. Greater Victoria's hotels are offering accommodations at special rates from \$149 to \$269.

January is typically one of the slowest months for the visitor economy in Greater Victoria. Recognizing this, the Dine Around and Stay in Town program aims to boost business at local restaurants and hotels.

"For two decades, this event has brought together food enthusiasts and showcased the creativity of our top chefs," said Peter DeBruyn, Chair of the BC Restaurant and Food Services Association – Victoria Branch. Emphasizing the significance of events like Dine Around and Stay in Town, he adds "I encourage everyone to dine at one of the participating restaurants, supporting our local culinary scene during this challenging time of the year."

To kick off the festivities, last night's Dine Around and Stay in Town gala at the Victoria Conference Centre was a success, with approximately 550 attendees enjoying tasty bites and beverages, lively entertainment, and fostering a sense of excitement for the culinary experiences that lie ahead. In a commitment to supporting local businesses, net proceeds from the gala launch event will be shared with participating restaurants, providing a vital boost during the off-peak months.

"During a typically slower time of year, events like Dine Around and Stay in Town play a pivotal role in supporting Greater Victoria's visitor economy," said Paul Nursey, CEO, Destination Greater Victoria. "This year we celebrate 20 years of Dine Around and Stay in Town, acknowledging the lasting impact these events and promotions have had on our community. We look forward to many more years of supporting local businesses and the tourism industry."

For more information about Dine Around and Stay in Town, including participating restaurants, menus, and accommodation options, please visit https://www.tourismvictoria.com/eat-drink/dine-around.

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About Destination Greater Victoria: Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) has proudly served as our region's official, not-for-profit destination marketing and management organization for half a century. As we celebrate our 50th anniversary in 2024, we continue to work hand-in-hand with nearly 1,000 businesses and municipalities in Greater Victoria to promote, enhance, and manage our vibrant destination. We look forward to another 50 years of supporting the visitor economy that brings vitality to our region. For more information, visit the Destination Greater Victoria website.

BC Restaurant and Food Services Association supports restaurant and foodservice operations across the province of British Columbia. As an advocate for the sector, BCFRA plays an integral role in development partnership and programs as well as bringing the voice of industry to the government and media, in an effort to support the success of operators.



MEDIA CONTACT:

Astrid Chang, Executive Director, Corporate Communications and Community Relations 250-893-3995

astrid.chang@tourismvictoria.com

BACKGROUNDER

Participating Accommodations

Abigail's Hotel

Chateau Victoria Hotel and Suites

Coast Victoria Hotel & Marina by APA

Delta Hotels Victoria Ocean Pointe Resort

Fairmont Empress

Hotel Grand Pacific

Huntingdon Manor Hotel

Inn at Laurel Point

Magnolia Hotel & Spa

Pendray Inn and Tea House

Spinnakers Guesthouses

Victoria Marriott Inner Harbour

Participating Restaurants

10 Acres Pier

10 Acres Bistro

10 Acres Commons

The Arbutus Room

Blue Crab Seafood House

Bard & Banker

Boom + Batten Restaurant & Cafe

Browns Socialhouse Victoria Falls

Browns Socialhouse Langford

Cactus Club

Earls Restaurant

FARO

Fathom at Hotel Grand Pacific

Ferris' Grill + Garden Patio

Ferris' Upstairs Oyster Bar

Fiamo Italian Kitchen

Fire + Water Restaurant

Glo Restaurant + Lounge

Good Ovening

Hermann's Jazz Club

Irish Times Pub

JR Slims

L'apéro Wine & Cheese Bistro

Little Jumbo Restaurant & Bar

Lot 1 Pasta Bar

LURE Restaurant & Bar

Marilena Café & Raw Bar

Milestones Millstream

Milestones Victoria

Pendray Inn and Tea House

Penny Farthing Public House

Perro Negro Tapas & Wine

Q at the Empress

Six Mile Pub & Eatery

Spinnakers Gastro Brewpub

Steamship Grill & Bar

The Sticky Wicket

The Courtney Room

The Keg Steakhouse & Bar - Saanich

The Keg Steakhouse & Bar - Fort Street

The Ugly Duckling

Virtuous Pie

Vis-à-Vis

Vista 18 Restaurant + Lounge

Wind Cries Mary

Zambri's