



## Capital City Comic Con Statement on Intellectual Property

In 2017, The Capital City Comic Enthusiasts Society was created with three members. The members are: Greater Victoria Visitor and Convention Bureau (“Tourism Victoria”), Downtown Victoria Business Association, and the National Toy Museum of Canada.

One of its key priorities was to bring the largest and most professionally run Comic and Fan-style conventions and exhibitions to Greater Victoria. Recognizing that Greater Victoria may not be a large enough market for the well-known major producers to invest in bringing an event, and that several past attempts had been made with varying degrees of success, and some smaller niche events, this group felt that Greater Victoria deserved the best Comic Con that it could put together that would fit our size and the needs of our region. In short, this is a mission driven event, to celebrate all things fandom in our rapidly growing city and region.

Key Objectives are:

- To bring fun and entertainment for families of all types in a period of the year that could use more options for entertainment.
- To bring life and vitality to the downtown of Victoria.
- To drive off-peak season tourism visitation to Greater Victoria.

We are pleased to have launched Capital City Comic Con, and the event will take place March 16-18, 2018 at the Victoria Conference Centre and Crystal Garden. To date, the event looks to be on track to be a major success.

As a Provincially registered society, our members are strong, professional and credible local organizations.

We are also aware of the ongoing legal dispute between Comic-Con International and Dan Farr Productions. Comic-Con International (CCI) is the non-profit that has run the San Diego Comic-Con and has a long-running battle with Dan Farr Productions and Bryan Brandenburg, organizers of Salt Lake City Comic Con, over the use of the term "comic con" (or comic convention) as a descriptor for a pop culture fan event.

As a result, our statement on this is as follows:

- Over 100 community based events in North America use the name Comic Con or something very similar.
- The Capital City Comic Enthusiasts Society is following this situation closely.
- All of the members of the society respect intellectual property rights and will make the right decision with all the right information.
- The inaugural Capital City Comic Con is just over 3 months away.
- We intend to keep the operating name as is for now, however we will re-assess once there is a final outcome in the legal dispute and assess the decision's implication on the use of the name and consider our options at that time.