

Online Opportunities

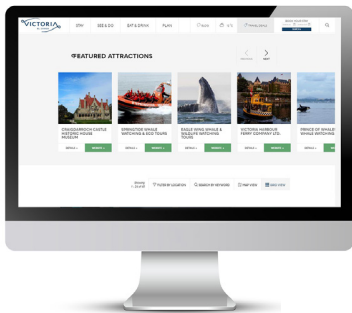
Destination Greater Victoria's website is an excellent channel for providing awareness and qualified leads to your business.

TourismVictoria.com reaches millions of potential and returning visitors each year; two million annually. Our responsive website platform provides travelers to the region with useful planning information, access to travel deals, and direct one-to-one connections with businesses, all in one responsive site. Maximize your impact and customer conversion by advertising on www.TourismVictoria.com.

Trusted source for
information: online,
print and in person

Qualified leads

Motivated audience



Featured Listings

- Listing will be featured at the top of the page before the rest of the site's listings begin.
- Available on any category page, ads run in a random but equal rotation upon page load

\$2400 + GST

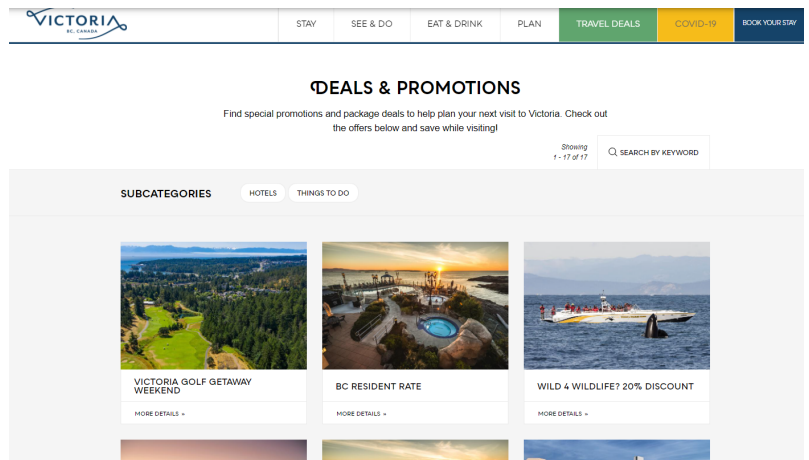
Available on any category page, in a random but equal rotation upon page load

Image size: 320 (w) x 300 (h) pixels

Travel Deals on TourismVictoria.com

The Travel Deals page is one of the most visited pages on the Destination Greater Victoria website. Put your coupon or special offer in front of travel-savvy visitors.

\$400 + GST



For more information on these exclusive member opportunities, contact the Member Services team at member.services@tourismvictoria.com

www.tourismvictoria.com/members

GREATER
VICTORIA
MEMBERSHIP

Victoria Visitor Information Centre

Posters

- Wall poster: **\$2875 plus GST** (based on 12 consecutive months); includes two additional brochure racks
- Hanging poster: **\$3250 plus GST** (based on 12 consecutive months); includes two additional brochure racks

Digital screen ad

- **\$2875 plus GST** (based on 12 consecutive months); includes two additional brochure racks

Ogden Point Visitor Services

- Single brochure rack space at a cost of **\$550 plus tax** for the cruise season (April to October) at various locations
- A limited number of poster spaces are available at Ogden Point. Pricing (**\$1000 or \$2000** for the cruise season) is dependent upon location.

The Visitor Centre had more than **280,000** visitors in 2019.

350 cruise ships are projected to bring **795,000** passengers to the destination in 2022.

GREATER
VICTORIA
VISITOR CENTRE



TERMS AND CONDITIONS

You must be a member in good standing to purchase advertising. Once a contract for advertising has been signed, a representative from Destination Greater Victoria will collect all ad materials and the following conditions will apply:

APPROVALS: All contents of all advertisements are subject to Destination Greater Victoria's approval. We reserve the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time. Ad updates and creative changes may be subject to 72 hours for completion.

POSITIONING: Positioning requests will be considered but not guaranteed.

DEADLINES/MATERIALS: The advertiser is responsible for cost of production. If the advertiser does not submit acceptable ad copy and/or production materials by materials due date (72 hours prior to start date of the agreement), Destination Greater Victoria reserves the right to use prior ad materials or fill the ad space. The advertiser is still liable for the full cost of the ad space. Ad materials must conform to specifications as stated under the Advertising Options grid.

PUBLISHER/ADVERTISER: All advertisements are accepted and published upon agreement that the party placing such materials is authorized to publish any and all such materials. In consideration of the acceptance, advertiser and/or agency agree to indemnify and hold Destination Greater Victoria harmless from and against any loss or expense on claims based on the subject matter of such advertisements.

ENTIRE AGREEMENT: This writing contains the entire agreement of the parties. No representations are made or relied upon by any party other than those expressly set forth herein. No agent, employee, or other representative of any party is empowered to alter any of the terms set forth unless done in writing and signed by both Destination Greater Victoria and the advertiser.