

MONDAY, MAY 9 (DAY 1)

Time	Location	Session Title	Session Description	Speaker(s)
7:00 am – 3:00 pm	Pre-Function Area	Registration		
7:30 am – 8:30 am		Breakfast		
8:30 am	Theatre	Songhees Nation Welcome & Conference Kick-off		Cecelia Dick IMPACT Founders
9:00 am	Theatre	Climate Reality Check with Robert Sandford	Robert Sandford will provide our annual reality check on the state of climate change.	Robert Sandford
9:15 am	Theatre	Canadian Tourism: The Great Restart	Kick-off the conference with a look at the state of the Canadian tourism industry. Industry leaders and attendees share reflections on the past two years, unpack new priorities, and consider Canada's global position as we plan for a regenerative future.	Marsha Walden Beth Potter Keith Henry Katie Briscoe
10:15 am	Pre-Function Area	Morning Coffee Break		
10:45 am	Saanich Room	Workshop: Regenerative Travel through Responsible Purchasing	A look at Indigenous approaches to economics as precursors to new economic theories and frameworks including doughnut economics, the Sustainable Development Goals and circular economy. Participate in an accommodation focused exercise to explore best practices for implementing a regenerative approach to business practices.	Teresa Ryder Rebecca Bartlett-Jones Assetou Coulibaly
	Theatre	Workshop: Fundamentals of Diversity, Equity and Inclusion with Tourism Diversity Matters	Understand the fundamentals and business case for DEI and learn meaningful actions organizations can take to make their workplace accessible, welcoming and equitable, with the end goal of building a strong, healthy and diverse team.	Greg DeShields

12:00 pm	Carson Hall (Level 2)	Lunch	Muna Haddad joins us from Jordan and will share examples of how community-based tourism can strengthen culture, shape stories and offer a means for local people to feel seen and heard.	Muna Haddad
1:30 pm	Theatre	Dose of Innovation: Marine Debris Removal Initiative	Kevin Smith will share a story of collaboration, positive impact and partnership through the Small Ship Tour Operators Association's initiative to clean marine debris from BC's coast.	Kevin Smith
1:45 pm	Theatre	Wade Davis & Mike Bruised Head	Wade Davis contemplates the nature of the sacred. Mike Bruised Head shares how the resurfacing of Blackfoot place names has empowered him and his community. Mike and Wade discuss the inextricable links between culture, place and language.	Wade Davis Mike Bruised Head
3:00 pm	Pre-Function Area	Afternoon Coffee Break		
3:30 pm	Theatre	Destination Master Planning	How destination master planning is helping cities drive positive outcomes through inclusive strategies focused on regenerative infrastructure and economic development. Case studies and best practices from C40, Mayors and planners.	David Miller Mayor Lisa Helps David Peacock Cathy Ritter
	Saanich Room	Workshop: Pathways to Decarbonization of Tourism	This workshop will guide delegates through the path to decarbonizing tourism. Attendees will leave with a deeper understanding of the journey ahead and practical tools to empower tourism towards net zero.	Mikey Sadowski Dr. Susanne Etti

FREE NIGHT

TUESDAY, MAY 10 (DAY 2)

Time	Location	Session Title	Session Description	Speaker(s)
7:00 am – 3:00 pm	Pre-Function Area	Registration		
7:30 am – 8:30 am	Pre-Function Area	Breakfast		
8:30 am	Theatre	Kick-Start & Overview		Mayor Lisa Helps
9:00 am	Theatre	Biodiversity Reality Check with Dr. Harvey Locke	Dr. Harvey Locke will share the status of global biodiversity and the concept of "Nature Positive" to inspire tourism.	Dr. Harvey Locke
9:15 am	Theatre	Ancient Ecosystems and the Value of Biodiversity	A panel of experts and community leaders will share their knowledge and work to protect and enhance marine and terrestrial environments, and how tourism can play a bigger role in protecting ancient ecosystems.	Valeria Vergara Dr. Jennifer Clark Julian Hockin-Grant
10:15 am	Pre-Function Area	Morning Coffee Break		
10:45 am	Theatre	Case Studies for Regenerative Tourism	Examples of regenerative tourism in action from around the globe.	Muna Haddad Harmony Hunter Mikey Sadowski Moderator: Angela Nagy
	Saanich Room	Workshop: Shouldering the Invisible Burden with The Travel Foundation	With a focus on destination transformation, Jeremy Sampson helps destinations develop resilience frameworks to promote an inclusive recovery strategy. Using the lenses of climate and equity, delegates will learn why collaboration is key to shouldering the invisible burden.	Jeremy Sampson

12:00 pm	Carson Hall (Level 2)	Lunch	Address from Honourable Melanie Mark, Minister of Tourism, Arts, Culture and Sport for BC.	Minister Melanie Mark
1:30 pm	Theatre	Pecha Kucha: Clean Tech Solutions for Tourism	Inspired by the Japanese Pecha Kucha format, a series of speakers will each have 7 minutes to present their promising clean tech solution for tourism.	Vladimir Kostka John Gunter Jennifer Leslie Sean Bourquin Gurmesh Sidhu Nathan Curry
2:45 pm	Theatre	Dose of Innovation: Memorandum of Reconciliation		Cecelia Dick
3:00 pm	Pre-Function Area	Afternoon Coffee Break		
3:30 pm	Theatre	Decolonization of Tourism	Tourism is a catalyst for awareness building and a vital tool for decolonizing the tourism industry. Storytellers explore the relationship between Indigenous tourism, what it means to decolonize a colonial system, and how Indigenous tourism is reconciliation in action.	Frank Antoine Shae Bird Cecilia Point Holly Courchene Moderator: Teresa Ryder
5:30 pm – 10:00 PM	Delta Ocean Pointe	The Gathering & IMPACT Awards		

WEDNESDAY, MAY 11 (DAY 3)

Time	Location	Session Title	Session Description	Speaker(s)
7:00 am	Pre-Function Area	Registration		
8:30 am	Theatre	Kick-Start & Biosphere Signing Ceremony		Destination Greater Victoria
9:00 am	Theatre	Dose of Innovation: Making Travel Matter with The Travel Corporation	Using the UN Sustainable Development Goals as a framework to create impactful, measurable programs that put sustainability at the forefront of the travel experience, across 40 brands.	Nadine Pinto
9:15 am	Theatre	Vision for Regenerative Tourism	Shifting the Canadian tourism industry to a regenerative model will require radical collaboration. Systems thinking and the empowerment of youth are key levers in this transformation.	Cecelia Dick Karma Brophy Bridget Orsetti Troy Robinson Genevieve Huneault Moderator: Walt Judas
10:15	Pre-Function Area	Short Coffee Break		
10:30 am	Theatre	UNITE, COMMIT, ACT	Delegates are all speakers in this session as we unpack lessons learned during the conference and make commitments to implement our learnings in the coming year.	Kayli Anderson
11:15 am	Theatre	Closing Remarks		IMPACT Founders

CONFERENCE CLOSES