

## Invest in Opportunities that Work for your Business

Business members form the foundation of Destination Greater Victoria. Our membership consists of small, medium and large businesses in direct and indirect tourism sectors, plus suppliers and supporters. Membership provides your business with year-long representation in Destination Greater Victoria's wide-ranging channels. Our simple fee structure allows businesses of any type or size to join Destination Greater Victoria at one of two price points that offer a wide range of benefits.

MEMBER BENEFITS	STANDARD	REDUCED
Full business listing on tourismvictoria.com – over 21 million unique visits annually	✓	—
Business Listing in Destination Greater Victoria Vacation Guide (200,000 printed copies + electronic version and app)	✓	—
Brochure racking at Visitor Centre (4" x 9" standard size)	✓	✓
In-person, in-destination representation by Visitor Centre staff	✓	✓
Access to ticketing services through Visitor Centre (commission levied on sales)	✓	✓
Victoria Conference Centre VIP Delegate Program participation	✓	✓
Ongoing promotion by Sales and Marketing teams (e.g. sales leads, media leads, marketing campaigns, etc.)	✓	✓
Ongoing promotion on Destination Greater Victoria's social media including Twitter, Facebook and Instagram	✓	✓
Free participation in online referral service for Accommodation members	✓	✓
Access to Destination Greater Victoria's networking and other member events	✓	✓
Proud Member decal on place of business and member website	✓	✓
New member acknowledgement on corporate enewsletter and social media (15,000+ reach)	✓	✓
Discounted credit card transaction fees through Moneris	✓	✓
<b>ANNUAL INVESTMENT</b>	<b>\$695</b>	<b>\$395</b>

If you have questions, or want to make sure you are taking advantage of everything we have to offer, contact:

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