



DESTINATION GREATER
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SPORT TOURISM COMMISSION



March 16, 2022

Clint Flood appointed General Manager of Victoria 2022 55+ BC Games

VICTORIA, B.C. – The Greater Victoria BC 55+ Games Society and Destination Greater Victoria are pleased to announce Clint Flood as the General Manager of the Victoria 2022 55+ BC Games. The Victoria 2022 55+ BC Games will take place from September 13-17, 2022. The 55+ BC Games are an important part of the BC sport system and the largest annual multi-sport event in the province.

Reporting to the Victoria 2022 55+ BC Games Board Chair and laterally to the CEO of Destination Greater Victoria, the position is responsible for overall coordination of the event as well as the budget.

The role will begin immediately and run to October 31, 2022.

More information on the Victoria 2022 55+ BC Games is found at the website here:

<https://55plusbcgames.org/>

Quotes:

“Clint is an exceptional individual with a history of delivering successful sporting events across Canada and in the region,” said Michael O’Connor – Chair, Victoria 2022 55+ Games. “Clint is collaborative and knowledgeable. The board could not be happier to have Clint as the General Manager. I would also like to acknowledge Destination Greater Victoria, Greater Victoria municipalities and the Province for their continued support as we plan and build the Victoria 2022 55+ BC Games.”

“Sport tourism has become an integral part of the Greater Victoria visitor economy,” said Paul Nursey – CEO, Destination Greater Victoria. “It is important these events are well-organized, and athletes enjoy their time in the destination. Clint is an excellent choice to oversee all aspects of the Victoria 2022 55+ Games and ensure a successful Games. I know he will do a wonderful job and I look forward to working with him.”

“I am pleased to be able to support the planning and delivery of this event for Greater Victoria and work with the very talented and experienced Board of Directors,” said Clint Flood. “I am proud to call Victoria home having moved here to work on the 1994 Commonwealth Games which was a transformative event for the region. The 2022 55+ BC Games are a great opportunity to showcase the venues and all that the Greater Victoria region can offer, and for the hard-hit hospitality industry to benefit from the infusion of 4000 participants from across the Province. Some 1500 volunteers will help make sure that the event is delivered with efficiencies and big smiles.”

About the 55+ BC Games

The 55+ BC Games is an annual, multi-sport competition celebrating active and healthy adults 55 years of age and older. The Games are funded primarily by the BC Seniors Games Society (BCSGS) and the Provincial Government. They are an important part of the Sport 4 Life Long Term Athlete Development, with many of the Provincial Sport Organizations providing support. The BCSGS is the parent organization that is responsible for the overall governance of the Games, the sport specific rules, and the liaison with the participants.

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Mailing address: Suite 200 – 737 Yates Street, Victoria, B.C. Canada V8W 1L6 Tel: (250) 414-6999 Fax: (250) 361-9733

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The 55+ BC Games are presented on an annual basis in different host cities in the province. Due to COVID-19, the Games were cancelled in Richmond in 2020, and the 2021 Games in Greater Victoria were postponed to 2022.

In 2017, an Economic Impact study found that the 55+ BC Games provide an impact of over \$3.3 million to the host community. In addition, Host communities benefit from the development of capacity to host large multisport events by training volunteers and improved infrastructure through the Games Legacy program.

Destination Greater Victoria (Greater Victoria Visitors and Convention Bureau) is our region's official, not-for-profit destination marketing organization working in partnership with nearly 1,000 businesses and municipalities in Greater Victoria.

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BACKGROUNDER

Clint Flood Biography:

Clint Flood has had an extensive career working with sporting and other events throughout the world. Clint's work includes various roles at Olympic, Commonwealth Games, World Championships /Pacific Games, and many regional events abroad and across Canada/BC. He has consulted for all levels of Governments and other key stakeholders to provide analysis of event/delivery plans and operational/funding risks. He was co-owner of a software and consulting company that developed accreditation, registration, volunteer management services worldwide, which included the original development of the software used by the +55 BC Games. He moved to North Saanich in 1991 to work on the 1994 Commonwealth Games, and while his work has had him travel and live in various countries across the world since, he proudly calls this area home.

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