

Visitors to Victoria – Origin Statistics (2018)

Table 1: Visits (2018). Source: National Travel Survey, Statistics Canada

Year / Quarter	Canada	USA	International	All
2018 Q1	677,000	71,000	59,000	807,000
2018 Q2	722,000	280,000	155,000	1,157,000
2018 Q3	785,000	448,000	256,000	1,489,000
2018 Q4	561,000	127,000	49,000	737,000
2018 Total n	2,745,000	926,000	519,000	4,190,000
2018 Total %	65.5%	22.1%	12.4%	100.0%

Table 2: Visit-Expenditures (2018). Source: National Travel Survey, Statistics Canada

Year / Quarter	Canada	USA	International	All
2018 Q1	148,308,000	32,632,000	29,082,000	210,022,000
2018 Q2	169,072,000	108,704,000	112,167,000	389,943,000
2018 Q3	278,940,000	224,227,000	153,791,000	656,958,000
2018 Q4	144,052,000	54,225,000	31,450,000	229,727,000

Footnotes

1. Universe: Trips with a destination in Canada or at least one night spent in Canada, made by residents of Canada, US or an overseas country.
2. A Person-Visit represents a visit made in a province during a trip by one person.
3. Due to rounding, components may not add to total.
4. A Visit-Expenditure represents an expenditure during a visit made by one person. A trip has one origin and one destination, and it can have at least one visit within, the number of visits is always greater or equal to number of trips. Tourism is a subset of travel, same as a visit is a subset of a trip.

Visits to Greater Victoria by Province of Trip Origin (2018)

Province of Trip Origin	Q1		Q2		Q3		Q4		Total	
	Count	% Total	Count	% Total	Count	% Total	Count	% Total	Count	% Total
Newfoundland and Labrador	-	0%	-	0%	1,000	0%	-	0%	1,000	0%
Nova Scotia	1,000	0%	5,000	1%	1,000	0%	2,000	0%	9,000	0%
New Brunswick	-	0%	4,000	1%	3,000	0%	-	0%	7,000	0%
Quebec	7,000	1%	11,000	2%	3,000	0%	3,000	1%	24,000	1%
Ontario	21,000	3%	30,000	4%	44,000	6%	18,000	3%	113,000	4%
Manitoba	3,000	0%	7,000	1%	9,000	1%	1,000	0%	20,000	1%
Saskatchewan	4,000	1%	8,000	1%	12,000	2%	4,000	1%	28,000	1%
Alberta	37,000	5%	46,000	6%	69,000	9%	38,000	7%	190,000	7%
British Columbia	603,000	89%	611,000	85%	643,000	82%	495,000	88%	2,352,000	86%
Total	676,000	100%	722,000	100%	785,000	100%	561,000	100%	2,744,000	100%

