

## DESTINATION GREATER VICTORIA

### YOUR VICATION CONTEST 2023

#### OFFICIAL RULES & REGULATIONS

By entering Destination Greater Victoria's Your Vication contest, you could be eligible to win the following prizes: North American visitors to Victoria could win a **three (3) day return trip to Victoria, British Columbia, Canada with accommodation and air fare credit for two (2)**, local resident entrants could win a **three (3) day staycation in Victoria, British Columbia, Canada with accommodation covered for two (2)**, valid for travel between October 10, 2023 and October 10, 2024 (black out periods apply).

For the North American visitor prize: the winner and one (1) guest will be provided with 3 nights, 4 days of travel included in their prize, with a \$2,000 voucher for airfare arranged through Air Canada, accommodation arranged through a Biosphere Certified hotel (Chateau Victoria, Huntingdon Manor, or Parkside Hotel & Spa based on availability), a whale watching excursion, a guided tour, and a \$500 CAD Visa Gift Card, totalling an approximate value of \$4,000 CAD.

For the local prize: the winner and one (1) guest will have accommodation arranged through a Biosphere Certified hotel (Chateau Victoria, Huntingdon Manor, or Parkside Hotel & Spa based on availability), a whale watching excursion, a guided tour, and a \$500 CAD Visa Gift Card, totaling an approximate value of \$2,000 CAD.

The prizes must be used between October 10, 2023 and October 10, 2024, but void on black-out dates: December 30, 2023 – January 2, 2024; May 16 – 21, 2024; and between July 1, 2024 and September 2, 2024.

The contest begins on May 15, 2023 at 12PM PST (the Beginning Date) and close on October 9, 2023 at 4 PM PST (the Closing Date). The winner will be selected at random on October 10, 2023 from all eligible Canadian and United States of America entries (excluding Quebec, Puerto Rico, US Virgin Islands, Guam, and American Samoa) that have filled in the contest entry form (<https://www.tourismvictoria.com/your- vacation>) and have documented via photo a responsible action they have taken on their trip to Greater Victoria in 2023. "Local residents" are defined as anybody living in Greater Victoria; these entrants will be automatically entered to win the local resident prize. The winner will be notified via phone call and via e-mail. If the winner doesn't claim their prize by October 16, 2023 at 4pm PST, a new winner will be drawn and contacted. This process will continue if the winner is confirmed.

Filling out the entry form gives consent to Destination Greater Victoria and Verb Technology Company Inc. in safeguarding your submitted information. Destination Greater Victoria and Verb Technology Company are taking careful precautions to ensure that all data in regards to the Your Vication Contest is kept secure and private. If you would like to remove your contest submission, please contact Destination Greater Victoria's Privacy Officer (contact below).

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED

## 1. DATES

The Contest will begin on May 15, 2023 (the “Beginning Date”) at 12:00 PST. The Contest will end at 16:00 PST on October 9, 2023 (the “Closing Date”). The winner will be selected at random on October 10<sup>th</sup> from all eligible entries from Canada and the United States of America (excluding Quebec, Puerto Rico, US Virgin Islands, Guam, and American Samoa) that have filled in the contest landing page’s form field and have documented a responsible action they have taken on their trip to Greater Victoria with a photograph. The winners will be notified by phone call, and if no answer, by e-mail. If the winner doesn’t claim their prize by October 16, 2023 at 4PM PST, a new winner will be drawn and contacted.

The prize can be used between October 10, 2023 and October 10, 2024, but void on black-out dates: December 30, 2023 – January 2, 2024; May 16 – 21, 2024; and between July 1, 2024 and September 2, 2024. **The entrant will be responsible to give four (4) weeks notice to Destination Greater Victoria prior to activating their prize.**

## 2. ELIGIBILITY

The Contest is open to any resident of Canada and the United States of America (excluding Quebec, Puerto Rico, US Virgin Islands, Guam, and American Samoa) over the age of 19 years who enters the Contest by filling in the contest entry form and documenting a responsible action they have taken on their trip to Greater Victoria in 2023 with a photograph. Contest collateral featuring a QR to the landing page will be provided at local accommodations and other points of entry (YYJ, FRS Clipper, Coho, Seaplane Terminal). Form fields are mandatory for entry into the contest. Filling out the form field also gives Destination Greater Victoria the right to use your submitted photograph on social media or web for contesting promotional purposes.

Eligible entries include photographs of travellers documenting a responsible action in Greater Victoria in 2023 with a selfie, or a photograph that has the entrants in the photo – captured by the entrants or their travelling group. Examples include biking around town, savouring a farm-fresh meal, walking around town with a reusable shopping bag or water bottle, or enjoying Greater Victoria’s natural spaces responsibly. It must be evident what the responsible act is (ie. A photo of entrants dining on a sea-to-table dish in Victoria). Destination Greater Victoria has the right to disqualify entries that do not meet these guidelines, at their discretion.

Filling out the entry form gives consent to Destination Greater Victoria and Verb Technology Company Inc. in safeguarding your submitted information. Destination Greater Victoria and Verb Technology Company are taking careful precautions to ensure that all data in regards to the Your Vacation Contest is kept secure and private. If you would like to remove your contest submission, please contact Destination Greater Victoria’s Privacy Officer (contact below).

Misrepresentation of age or residency will disqualify the submission. The following person(s) are NOT eligible to win the Contest: (a) employees, members of the Destination Greater Victoria Board of Directors, contractors, agents and/or representatives of Destination Greater Victoria, advertising and promotional agencies; (b) employees, agents, and/or representatives of any of the parties providing the

contesting prize; (c) members of the immediate family (defined as a mother, father, brothers, sisters, sons, daughters and husband or wife), or any person with whom they are domiciled, of any individual described in (a); (d) anyone who has won a Destination Greater Victoria Contest since October 9, 2022; and (e) anyone residing in a jurisdiction in which Contests of this nature are prohibited. Odds of being selected are dependent on the total number of eligible entries received by the Closing Date. The greater the number of eligible entries received, the lower the chances of being selected.

This Contest is void where prohibited by law. The Contest consists of a random draw and the answering of a skill-testing mathematical question.

### **3. SPONSOR**

Greater Victoria Visitors & Convention Bureau (“Destination Greater Victoria”), Suite 600-765 Broughton St., Victoria, B.C. V8W 1E2 Canada

### **4. HOW TO ENTER**

Receive one (1) entry by visiting the Contest Landing Page (<https://www.tourismvictoria.com/your-vacation>), filling out the supplied form fields, and documenting a responsible action they have taken on their 2023 trip to Greater Victoria with a photograph. Contest collateral featuring a QR to the landing page will be provided at local accommodations and other points of entry (YYJ, FRS Clipper, Coho, Seaplane Terminal). Form fields are mandatory for entry into the contest. One entry per person. Multiple entries will be deemed invalid.

Eligible entries include photographs of travellers documenting a responsible action in Greater Victoria in 2023 with a selfie, or a photograph that has the entrants in the photo – captured by the entrants or their travelling group. Examples include biking around town, savouring a farm-fresh meal, walking around town with a reusable shopping bag or water bottle, or enjoying Greater Victoria’s natural spaces responsibly. It must be evident what the responsible act is (ie. A photo of entrants dining on a sea-to-table dish in Victoria). Destination Greater Victoria has the right to disqualify entries that do not meet these guidelines, at their discretion.

Entrant must supply the form field with a valid phone number and e-mail address, and we must be able to notify the winner on October 9, 2023. Upon randomly selecting the winners, Destination Greater Victoria will ensure they have followed all entry requirements. In the case they have not, Destination Greater Victoria will draw another winner. No personal information will be asked following the submission of entry. Please note that <https://www.tourismvictoria.com/your-vacation> is the ONLY official landing page associated with Destination Greater Victoria’s Your Vacation Contest. Any impersonation can and should be reported.

**IMPORTANT:** Contest scams do occur. We will never ask for your credit card details, or any form of compensation. Be aware and vigilant to scamming activity.

By participating, you agree to abide by and be bound by these Official Rules and the decisions of Destination Greater Victoria, which shall be final with respect to all issues relating to this Contest. It is

your responsibility to ensure that you have complied with all the conditions contained in the Official Rules. Destination Greater Victoria is not responsible for telephone, computer, or network malfunction or error whether technical or human in nature, communication disruption, or other forces beyond the reasonable control of Destination Greater Victoria. Destination Greater Victoria and Verb Technology Company Inc. are taking reasonable precautions to ensure that the data and information submitted through this contest is kept secure. Destination Greater Victoria reserves the right, in its sole discretion, to cancel or suspend this competition should a virus, bug or any other cause beyond the reasonable control Destination Greater Victoria corrupt the security or proper administration of the competition. Any attempt to deliberately damage any website or to undermine the legitimate operation of this competition is a violation of criminal and civil laws, and should such an attempt be made, Destination Greater Victoria reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

## **5. SELECTION OF WINNERS**

One (1) winner from Canada and the United States (excluding Quebec, Puerto Rico, US Virgin Islands, Guam, and American Samoa) will be selected from all eligible entrants who have filled out the Contest Landing Page's form field and submitted their responsible action by way of photograph, by way of a random draw, to win the **three (3) day return trip to Victoria, British Columbia, Canada with accommodation and air fare credit for two (2) prize.**

One (1) winner living in Greater Victoria will be selected from all eligible entrants who have filled out the Contest Landing Page's form field and submitted their responsible action by way of photograph, by way of a random draw, to win the **three (3) day staycation to Victoria, British Columbia, Canada with accommodation for two (2) prize.**

The winner will be notified via phone call and via e-mail. If the winner doesn't claim their prize by October 16, 2023 at 4pm PST, a new winner will be drawn and contacted.

The prizes can be used between October 10, 2023 and October 10, 2024, but void on black-out dates: December 31, 2023 – January 2, 2024; May 16 - 20, 2024 and between July 1, 2024 and September 2, 2024.

## **6. RANDOM SELECTION**

Destination Greater Victoria will be randomly selecting one (1) winner from the local resident entries, and one (1) winner from all non-resident entries, by means of a random draw out of all eligible entries received using Random Name Picker (namepicker.net).

## **7. TO BE DECLARED A WINNER**

Before being declared a winner of any prize, the Selected Entrant must correctly answer a mathematical, skill-testing question and submit a completed Declaration and Release Form confirming compliance with the Contest rules and acceptance of the prize as awarded, releasing Destination Greater Victoria from any and all liability in association with the Contest or the prize. In the event that a selected entrant has not responded to claim his or her prize within five (5) days of the last communication attempt after a minimum of three (3) attempts by Destination Greater Victoria; or does not correctly answer the skill testing question; or if the selected entrant does not otherwise comply with the rules and regulations of the Contest, another random draw or draws will be conducted to select a replacement winner in the same manner. **The entrant will be responsible to give 4 weeks notice to Destination Greater Victoria prior to activating their prize.** The prize will only be given to the confirmed winners. All decisions of Destination Greater Victoria shall be final.

## **8. ARBITRATION AND CHOICE OF LAW**

Except where prohibited by law, as a condition of participating in this competition, contestants, Destination Greater Victoria agree that any and all disputes and causes of action arising out of or connected with this competition, or any claims submitted, shall be resolved exclusively by final and binding arbitration by one arbitrator pursuant to the provisions of the B.C. Commercial Arbitration Act, or any successor legislation that is in effect on the date of the notice to arbitrate. Any hearing will be held in Victoria, BC, Canada. The location of this Contest is British Columbia, Canada. The Contest takes place in and prizes are awarded in British Columbia. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, or the rights and obligation of contestants in connection with this competition, shall be governed by and construed in accordance with the laws of the Province of British Columbia and the applicable federal laws of Canada.

## **9. TERMINATION**

Destination Greater Victoria reserves the right, in its sole discretion, to terminate, modify or suspend the Contest, or modify the Contest rules and regulations at any time for any reason whatsoever.

## **10. ENTRANT'S PERSONAL INFORMATION**

Destination Greater Victoria's website is used as the platform for this Contest. Destination Greater Victoria and Verb Technology Company Inc. are taking reasonable steps to help protect the personal information that is submitted through this contest. Any questions about the handling of contestant personal information, or removal of a contest submission, can be directed to:

James Adams  
Destination Greater Victoria's Privacy Officer  
Suite 600-765 Broughton St., Victoria, B.C.  
V8W 1E2 Canada  
[privacy@tourismvictoria.com](mailto:privacy@tourismvictoria.com)  
250-896-4156

